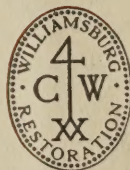
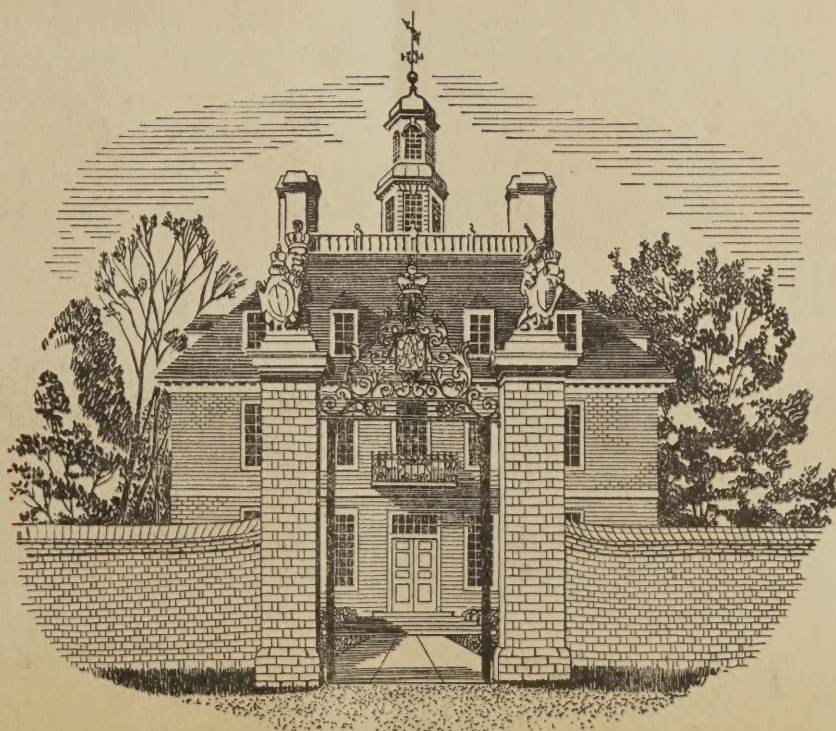


Pittsburgh WALL PAINTS



*These Paint colors manufactured by modern methods
and with the use of modern ingredients are approved
by Williamsburg Restoration Inc. as exact matches of
colors used in the restoration of Colonial Williamsburg*



COLONIAL WILLIAMSBURG *and Its Restoration*



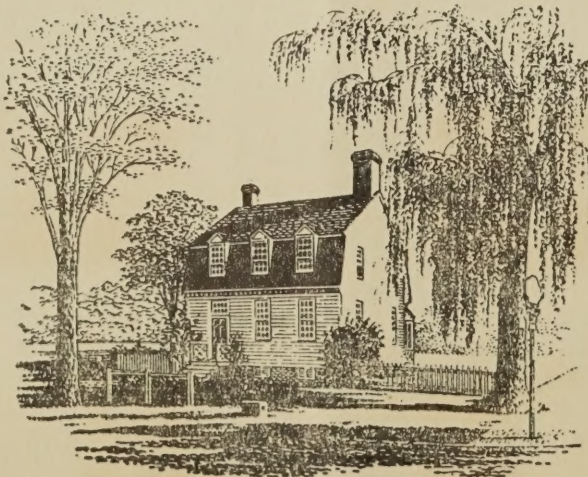
WILLIAMSBURG, one of the most historic cities in America, recalls a significant and colorful period of early American history through an authentic and extensive restoration of its colonial portions to the way they looked in the eighteenth century. The quaint Tidewater Virginia city has come to be one of the foremost travel attractions in the United States; it has more than a half million visitors annually and is a center of study of America's colonial period.

Originally settled as Middle Plantation about 1633, it served as an outpost against Indian invasion for the newly-settled Royal Colony of Virginia. It succeeded Jamestown as capital of Virginia in 1699, receiving at that time its present name in honor of William III of England. The new capital was laid out and developed following a well-ordered plan (one of the first such conscious efforts at city planning in the history of the United States). During the following eighty years it was the political, cultural, religious, and social center of what was the largest and most populous of the British Colonies in America. Many of the great figures of Virginia's eighteenth-century history attended the College of William and Mary, which was established there in 1693. All of Virginia's important figures were to be seen in its streets or at its Capitol at "Public Times," when the Assembly convened and General Court sat. From such meetings and other gatherings of pre-Revolutionary patriots came some of the early and far-reaching actions in the movement that resulted in the Declaration of Independence.

The restoration of Williamsburg to its appearance of the eighteenth century was undertaken by Mr. John D. Rockefeller, Jr., in 1927, at suggestion of the Reverend

Dr. W. A. R. Goodwin, as an "Endeavor to restore accurately and to preserve for all time the most significant portions of an historic and important city of America's colonial period." At the time its restoration was undertaken, Williamsburg had preserved a remarkable proportion of its historic homes and buildings. Yet, these were disappearing rapidly and many of them were in ruinous condition. Since the restoration work was begun, more than 600 modern buildings have been demolished or removed from the colonial area; upwards of 250 colonial buildings have been reconstructed, most of them on their original foundations; and more than 80 colonial buildings have been restored or extensively repaired. Many gardens have also been restored, and the appurtenances of a colonial city have replaced all apparent modern features. The restoration work is still in progress.

Six of the more important restored or reconstructed buildings have been authentically refurnished in the manner of the time and opened to the public as Exhibition Buildings with ladies in colonial dress on hand to escort visitors. They are the colonial Capitol building, the Public Gaol, Raleigh Tavern, Ludwell-Paradise House, George Wythe House, and the Governor's Palace. Other structures of particular interest in the city are the Sir Christopher Wren Building in the yard of the College of William and Mary, Bruton Parish Church, the Old Court House Museum, and numerous small shops scattered throughout the restored area.



Directed by Colonial Williamsburg, an educational corporation which is non-profitable, the work is carried forward under the motto: "That the Future May Learn from the Past." All income derived from this Corporation is used to maintain and develop Colonial Williamsburg and to carry forward its educational program.



THE RESEARCH that preceded the restoration of Colonial Williamsburg revealed inventories, wills, invoices and other records that proved an invaluable guide to furnishing the restored buildings. The same painstaking care that directed the restoration of the City, its buildings and gardens, has been applied to the selection of furniture, furnishings, wallpaper, silver, glass, china and eighteenth century paint colors for the restored buildings. A demand has been created on the part of many to have similar treasures in their homes. In answer, specially qualified manufacturers have been licensed by Colonial Williamsburg to reproduce these articles under its supervision. Each product carries the Hallmark of the Williamsburg Restoration, Incorporated, and is a guarantee that

Historic Wall Paint

The finish has an eggshell sheen, for when viewed at most angles it develops a soft satin-like luster. Viewed head on there is no sheen and hence it is flat. The film is dense and dirt does not penetrate it readily. Excellent washability and durability are thus assured. Leveling is exceptional. These Historic Wall Paint Colors are especially recommended for walls and generally should not be used for woodwork and trim. It should always be used over the famous Wallhide First Coater and on the average will cover 400-500 square feet per gallon, one coat.

the reproduction is an approved copy of an article or material used in one of the restored buildings of Williamsburg, Virginia. The Pittsburgh Plate Glass Company, because of its reputation for meticulous care in manufacturing paints and its broad knowledge of color, has been chosen to produce and sell approved copies of these colors.

Pittsburgh's Let Down System

Only the large color chips represent exact matches of colors used in the restoration of historic Williamsburg. The small chips show let downs through the addition of White in the following proportions:

Left chip, two parts White to one part color.

Center chip, four parts White to one part color.

Right chip, eight parts White to one part color.

Wallhide Semi-Gloss Wall Paint

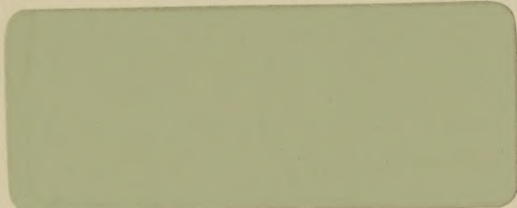
The sheen is semi-gloss and therefore higher than Historic Wall Paint. It has been kept low enough, however, to be decorative for all rooms of the home, and is especially suited for woodwork and interior trim. Unusual properties of washability are one of its characteristics. The dense, hard, impervious semi-gloss film does not allow contaminants to become embedded in the surface, and dirt, inks, pencil marks, crayons, rouge, lipstick, mercurochrome and grease are readily removed without marring the surface. It dries overnight and will cover approximately 400-500 square feet per gallon, one coat.



Pittsburgh

HISTORIC WALL PAINT

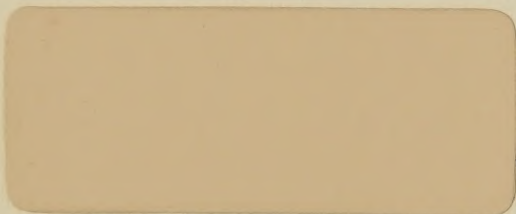
From the GREENHOW-REPITON HOUSE



GREENHOW-REPITON GREEN 25-32



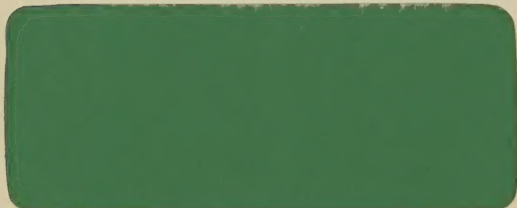
From the PITT-DIXON HOUSE



PITT-DIXON ROSE 25-31



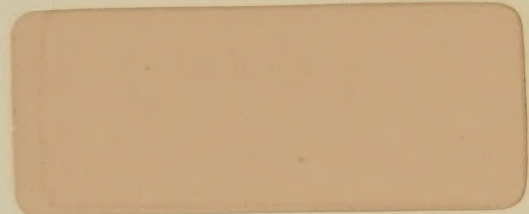
From the RALEIGH TAVERN



RALEIGH TAVERN GREEN 25-37



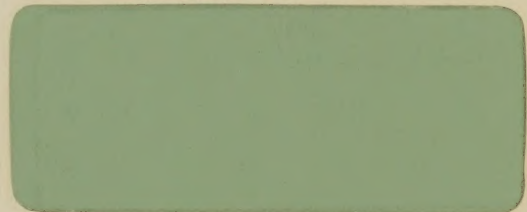
From the RALEIGH TAVERN



RALEIGH TAVERN PEACH 25-34



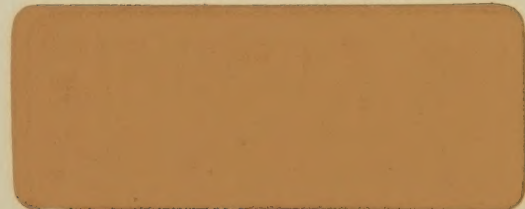
From the POWELL-HALLAM HOUSE



POWELL-HALLAM BLUE 25-35



From the BLAIR HOUSE



BLAIR HOUSE ROSE TAN 25-36



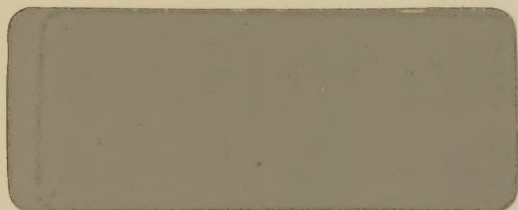
INTERIOR FIRST COATER 25-21

WHITE 25-22

Pittsburgh

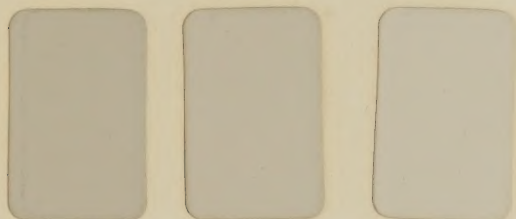
HISTORIC WALL PAINT

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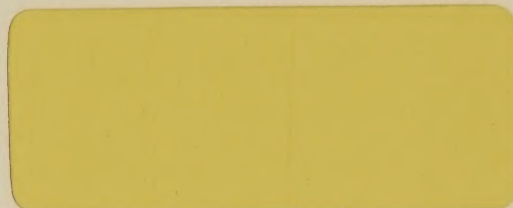


PALACE GRAY

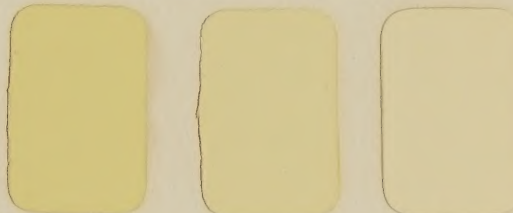
25-38



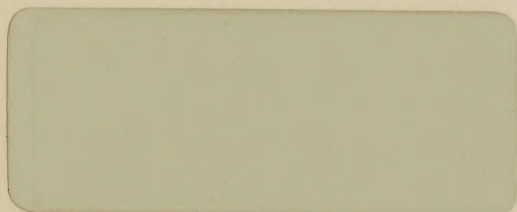
From the GEORGE WYTHE HOUSE



WYTHE HOUSE YELLOW 25-42



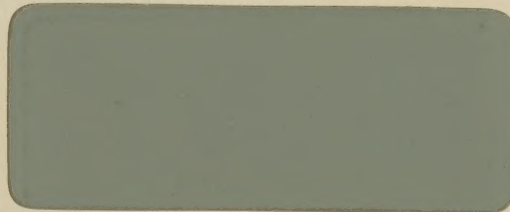
From the GOVERNOR'S PALACE



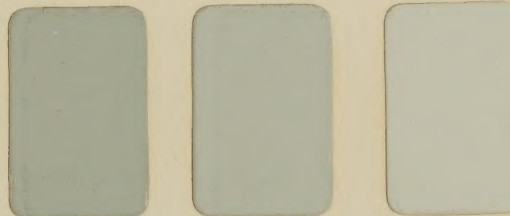
PALACE BALLROOM BLUE 25-41



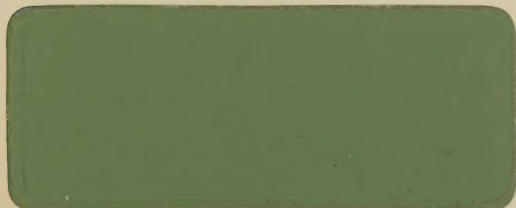
From the RALEIGH TAVERN



APOLLO ROOM BLUE 25-44



From the GOVERNOR'S PALACE



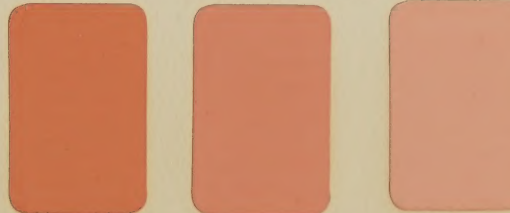
PALACE GUARDROOM GREEN 25-40



From the RALEIGH TAVERN



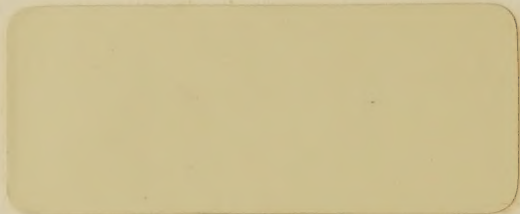
RALEIGH TAVERN CHINESE RED 25-45



Pittsburgh

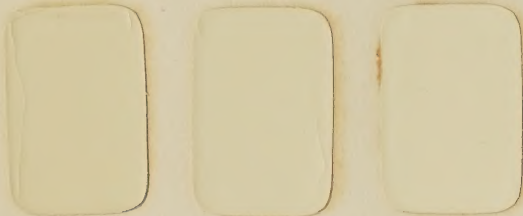
WALLHIDE SEMI-GLOSS WALL PAINT

From the TRAVIS HOUSE



MELLOW IVORY

27-153



From the BRICK HOUSE TAVERN



VELVET GREEN

27-156

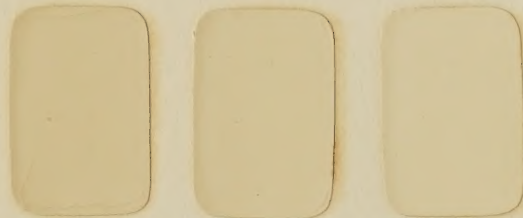


From the TALIAFERRO COLE HOUSE

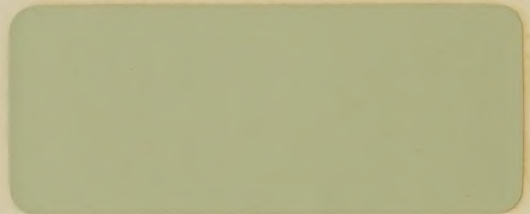


GOLDEN BUFF

27-154



From the GREENHOW-REPITON HOUSE

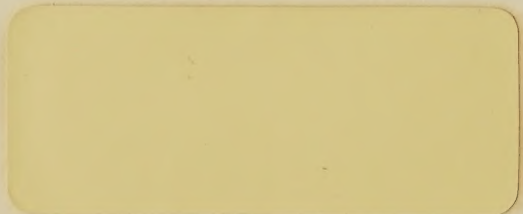


SILVER GREEN

27-157



From the BASSETT HALL



PRIMROSE YELLOW

27-155



From the TALIAFERRO COLE HOUSE



AQUA GREEN

27-158



FIRST COATER 26-1

WHITE 27-109

Pittsburgh

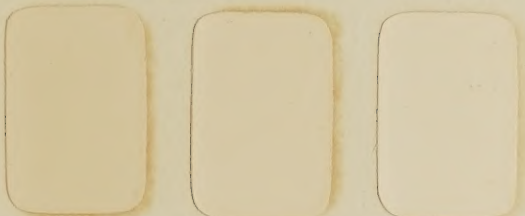
WALLHIDE SEMI-GLOSS WALL PAINT

From the PITT-DIXON HOUSE

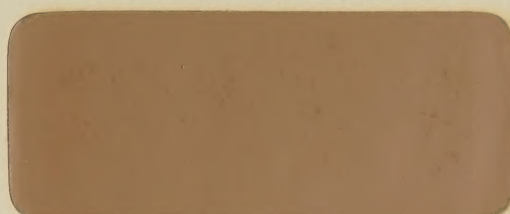


LIGHT ROSE

27-159



From the TALIAFERRO COLE HOUSE

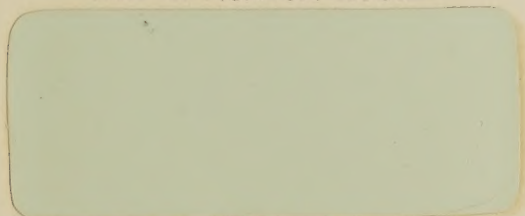


WARM BEIGE

27-162



From the NORTON HOUSE

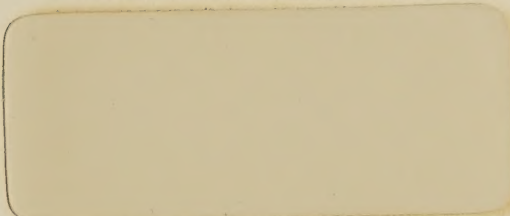


PASTEL BLUE

27-160

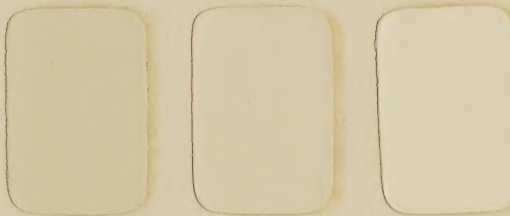


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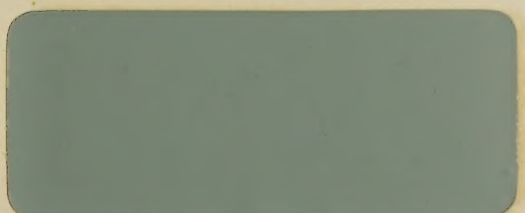


SOFT PEARL

27-163



From the RALEIGH TAVERN



COLONIAL BLUE

27-161



From the GOVERNOR'S PALACE OFFICE



DUSKY RED

27-164



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